# adidas Eurocamp 2024

# Conditions Of Participation, Data Protection, Transfer Of Rights And Limitation Of Liability ("Conditions")

#### Event adidas Eurocamp 2024

LocationLa Ghirada Sports Complex La Ghirada, B,, Str. del Nascimben, 1, 31100 Treviso TV, ItalyDate1 - 3 June 2024

(Collectively, the "Event")

#### 1. Event Operator and Participant

- 1.1. The operator and principal in provision of the Event is adidas International Marketing B.V., Hoogoorddreef 9 A, 1101 BA Amsterdam Zuidoost, Netherlands (the "Operator").
- 1.2. The term "Participant" refers to any individual who registers for, attends, and/or engages in activities at the Event. This includes, but is not limited to, athletes, coaches, staff, media personnel, and any other individuals who may have registered for or participated in in the Event.

#### 2. Conditions of Participation

- 2.1. To register for and to participate in the Event, you must register as a Participant and understand and agree with these Conditions in their entirety.
- 2.2. All persons at least 18 years old are eligible to participate.
- 2.3. Persons aged 16 or 17 can only participate with the consent of their parent(s), guardian(s) or legal representative(s). The Operator may request written proof of this.
- 2.4. Participants who are 16 years of age or younger are excluded from participation under all circumstances.
- 2.5. Participants declare that they live in a jurisdiction in which participation in the Event is permitted and that they may enter into a legally effective contractual relationship in this jurisdiction.
- 2.6. Participants who are subject to international sanctions, resident in, or physically present within any sanctioned jurisdictions ("Sanctioned Persons") are not eligible to register for or participate in the event.
- 2.7. Participants may only participate in the Event after fulfilling all participation requirements:
  - 2.7.1. Visiting the website, and;
  - 2.7.2. Completing the registration form truthfully and accurately with all required personal data;
  - 2.7.3. Accepting and complying with these Conditions of Participation and other regulations for participation in this Online Profile and/or any relating Event.
- 2.8. Participation in any other way than that described above is not possible.
- 2.9. Incomplete applications are void and will not be accepted.

#### 3. Terms of registration

- 3.1. The Operator reserves the right to offer registration either for free or for a fee, contingent upon specific Participant categories (e.g., athletes, press, media, observers) and possession of requisite qualifications.
- 3.2. Free registration is contingent upon Participants meeting specific criteria as determined by the Operator. Failure to meet these criteria will result in non-completion of registration.
- 3.3. Participants eligible for free registration will be notified before or after registration is completed. Participants requiring paid registration will receive forms detailing payment terms and conditions prior to or following registration completion.

## 4. Availability and Capacity

- 4.1. Registration is subject to availability.
- 4.2. The Operator reserves the right to decline registration if the Event reaches capacity.
- 4.3. The Operator reserves the right, at its sole discretion, to cease accepting registrations, alter registration limits, or adjust the capacity thresholds for any reason at any time without disclosure of the specific reasons for such actions.
- 4.4. The Operator reserves the right to refuse or cancel any registration that it finds has been made by a Sanctioned Person.

# 5. Code of Conduct

- 5.1. Participants must not use the Event to propagate political or religious ideologies.
- 5.2. The Operator reserves the right to reject applications deemed offensive, abusive, obscene, discriminatory, or otherwise inappropriate at their sole discretion.
- 5.3. Participation must comply with all applicable laws and not infringe on third-party rights.

## 6. Limitation of Rights

6.1. Participants may not claim any rights or compensation for participation beyond the scope outlined in these terms.

# 7. Limitation of Liability and Indemnification

- 7.1. The Operator will not be liable for any costs incurred by Participants related to the Event unless due to gross negligence or willful misconduct.
- 7.2. The Operator is not responsible for issues caused by network failures, equipment malfunctions, or data handling errors.
- 7.3. Liability does not extend to incompatibilities between Participant technologies and Event systems.
- 7.4. Participants agree to indemnify and hold harmless the Operator from any claims, damages, or expenses arising from their participation, except in cases of gross negligence or willful misconduct by the Operator.

# 8. Participant Exclusion

8.1. The Operator reserves the right, at its sole discretion, to disqualify Participants or deny access to the Event for violations of these terms, fraudulent actions, or if inaccurate information is provided.

#### 9. Event Modification and Cancellation

9.1. The Operator may alter, postpone, or cancel the Event without prior notice for technical or legal reasons, without liability except as required by law.

#### 10. Ticketing

10.1. Tickets for the Event are sold by RNA Europe BV (the "Agent") on behalf of the Operator.

- 10.2. The contract for purchase is concluded directly between the ticket buyer and the Operator.
- 10.3. Ticket sales are final and non-refundable except under conditions where the Operator cancels the Event.
- 10.4. Tickets may not be resold or transferred without express written permission from the Operator. Unauthorized resale or transfer of tickets may result in the cancellation of the ticket without refund.
- 10.5. Every Participant must bring and display a valid identification document at the time of entry to the Event. Entry will be denied to any Participant who fails to provide valid identification upon request. This measure is to ensure the safety and security of all attendees and to comply with applicable regulations.

# 11. Grant of Rights

- 11.1. The Operator and/or adidas Group and its affiliates intend to produce, store, and publish photographic and video recordings ("Recordings") during the Event and related events for the purpose of promoting and presenting the Event and the Operator's company and activities. In certain instances, with express consent, the Participant's name may be included in these publications.
- 11.2. By completing the registration form, Participants expressly consent to the use of such Recordings for advertising purposes by the Operator, including online dissemination through the internet and social media platforms, as well as in printed materials.
- 11.3. This consent also explicitly includes the use of special categories of personal data that may indicate theParticipant's ethnic origin, religion, or health, such as skin color, headgear, and glasses.
- 11.4. Participants grant the Operator the exclusive, unlimited spatial (worldwide) and temporal rights to use and exploit the Recordings. This includes the rights to:
  - 11.4.1. Reproduce and distribute the Recordings across all media platforms including online, print, and press.
  - 11.4.2. Store the Recordings in electronic databases and make them available to the public as streams or downloads.
  - 11.4.3. Use the Recordings for the Operator's own advertising and promotional purposes and to exploit them in all known types of usage, including interactive usage, across all forms of media.
- 11.5. The rights granted are exclusive, meaning the Recordings cannot be passed to third parties nor used for advertising for other companies.
- 11.6. The duration of the rights granted is unlimited, and the geographic scope of these rights is worldwide.
- 11.7. Participants acknowledge that once published, information on the internet is globally accessible and can be copied and redistributed. They understand that such exposure is permanent even if original content is deleted from the source.
- 11.8. By participating in the Event, Participants expressly and voluntarily consent to the creation and use of these Recordings. They waive any rights to withdraw consent to the use of such Recordings in the future, to the extent permitted by law.
- 11.9. The transfer of rights and the consent provided by the Participant are given free of charge. Participants declare their participation is in their own interest for the promotional use of their images as described.
- 11.10. Participants who do not agree to these terms should refrain from allowing themselves to be photographed or filmed during the Event.

#### 12. Data Protection

- 12.1. Participation in the Event requires the provision of personal data. The Agent and the Operator collect the following personal data from all Participants of the Event as part of the registration process:
  - 12.1.1. First name
  - 12.1.2. Last name
  - 12.1.3. Email address
  - 12.1.4. Role
  - 12.1.5. Billing address
  - 12.1.6. Country
  - 12.1.7. In addition, special categories of personal data, e.g. regarding fitness to participate and health.
- 12.2. Personal data collected will be used for management of the Event and promotional purposes and will be handled in accordance with the Operator's privacy notice.
- 12.3. The Participant grants their consent to receive transactional emails (for example, confirmation of registration) and newsletters (for example, news and updates about the Event). The Participant declares that they wish to receive such communications as long as they do not send a declaration of revocation to the Operator.
- 12.4. From three month following the end of the Event, this data, with the exception of the Recordings, will be deleted immediately, provided there are no legal regulations to the contrary.
- 12.5. A transfer of this personal data to third parties, with the exception of the Recordings, does not take place in principle. The only exception to this is the transfer of data to third-party service providers as part of the organization of participation in the Event.
- 12.6. By participation in the Event, in particular by providing the above-mentioned data, the Participant consents to the collection, processing, storage and use of this personal data and the Recordings for the purpose of conducting the Event.
- 12.7. The Participant can request information about what data is stored about them. With regard to the Recordings, however, the Operator can only provide information if such Recordings are specifically assigned to the name of an individual Participant.
- 12.8. If you have any questions about the collection, processing, storage and use of this personal data and about revoking the consent given above, about correcting, deleting or blocking this personal data, please contact the Operator at info@adidaseurocamp.com.

# 13. Declaration of Acknowledgement and Consent

13.1. The Participant, in the case of the Participant being a minor, declares their legal guardian to be aware of and agree to the Conditions.

#### 14. Final Provisions

- 14.1. Should any provision of these terms be deemed invalid, illegal, or unenforceable, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. In place of an ineffective or unenforceable provision, the relevant statutory provisions shall be deemed to apply.
- 14.2. Participation in the Event is exclusively subject to the law of the the Netherlands, notwithstanding the location of the Event.

# 15. Governing Law and Dispute Resolution

15.1. These Conditions are governed by and construed in accordance with the laws of the Netherlands, regardless of the conflict of law principles.

15.2. Any disputes arising out of or in connection with these terms, including any questions regarding their existence, validity, or termination, shall be subject to the exclusive jurisdiction of the competent courts of Amsterdam.